



**Services:** Universal Network, Integrated Transaction Automation  
**Industry:** Logistics, including distribution and fulfillment

**Trading Partners:** Amazon.com, CVS, Ignite, Target, Walgreens, Wal-Mart, among others

## Case Study: TAGG Logistics

**TAGG Logistics** is an innovative third-party logistics provider (3PL) providing complete outsourced distribution, fulfillment, and value-added services such as packaging and kitting. The St. Louis, Mo.-headquartered 3PL also operates a Reno, Nev. facility, allowing nationwide two-or-three-day delivery windows. Its West Coast facility also processes inbound container shipments from Asia, offering customers a complete logistics solution.

TAGG’s niche is serving medium-sized consumer goods and healthcare-related companies, with between 50–3,000 orders daily. The 3PL offers customers the distinct advantage of order fulfillment and delivery capability to both B2B and B2C channels in a single-source solution. These distribution points include retail outlets and distribution facilities—from “mom and pops” to retailers such as Wal-Mart and Target—as well as directly to consumers via drop shipping.

### Supporting the omnichannel

For many years, TAGG has used SPS Commerce’s WebForms EDI solution for processing low-volume orders with trading partners. In 2013, the 3PL was introduced to SPS Commerce’s Universal Network, which provides integrated transaction automation by a new customer, a fast-growing consumer goods manufacturer.

**“Having the SPS Universal Network is a great asset when we are helping our clients to sell more products across multiple channels.”**

**—Tod Yazdi, principal, TAGG**

The 3PL became a quick convert to the Universal Network-Integrated EDI solution that uses Retail Standard XML (RSX) to facilitate instant connections with trading partners who use the service. Companies such as TAGG can simply integrate their ERP, WMS or TMS system once to the Universal Network to gain immediate connectivity with all current and future trading partners.

TAGG’s integration with the SPS Commerce Universal Network in fourth quarter 2013 has allowed the 3PL to turn transaction automation into a competitive advantage.

### New channels, new customers

“Having the SPS Universal Network is a great asset when we are helping our clients to sell more products across multiple channels, especially when each week seems to bring new channels for our customers’

### Improving TAGG Logistics’ Trading Partner Relationships



RETAILERS



SUPPLIERS



3PLS

business,” said Tod Yazdi, principal at TAGG, noting its new ability to efficiently process orders from channels as diverse as Facebook and Groupon.

The SPS Commerce solution interfaces with TAGG’s internal systems that include a warehouse management system (WMS) and transportation management system (TMS). “Using the SPS Universal Network allows us to rapidly connect to new customers and their trading partners to create a seamless fulfillment process, regardless of the channel originating the order,” Yazdi said.

Currently, TAGG is connecting to more than 30 high-volume customers and their trading partners and continues to add connections in the SPS network.

### About SPS Commerce

SPS Commerce perfects the power of your trading partner relationships with the industry’s most broadly adopted, enterprise retail cloud services platform. As a leader in on-demand supply chain management solutions, we provide prewired, proven integrations and comprehensive retail performance analytics to thousands of customers worldwide. With a singular focus on the retail marketplace, we revolutionized traditional EDI systems by developing a platform that enables highly cost-effective and reliable trading partner collaboration. SPS Commerce has achieved 53 consecutive quarters of revenue growth and is headquartered in Minneapolis.